**2022 Marketing Women Inc Mentor Program – Application Form**

***Mentee Application:*** *Please note our next program will commence in May 2022. Please email your applications to* *info@marketingwomeninc.com.au* *by April 15th, 2022.*

*NB: If you’re interested in becoming a mentor, you don’t need to complete this form, please just send us an email with a copy of your CV or a link to your Linked In profile.*

**Personal Information**

|  |  |  |  |
| --- | --- | --- | --- |
| Name |  | Post Code |  |
| Company |  | Home # |  |
| Address 1 |  | Work # |  |
| Address 2 |  | Mobile # |  |
| City |  | Email |  |

|  |  |
| --- | --- |
| On the commencement of the program, a profile sheet including contact phone numbers and email addresses will be provided to all participants. Please confirm your authority by ticking ‘yes’ or ‘no’ to release this information. | ☐ Yes☐ No |

***Please complete a short summary of your career history and experience***

|  |  |
| --- | --- |
| Profile | This is an example please type over: I graduated from Monash University in 1998 with a BA of Commerce majoring in Finance and Marketing. Upon leaving University I worked briefly as a financial consultant. Realising finance was not where I wanted to be, I secured a role with a major FMCG company. I have since worked in brand management across a number of different categories and undertook a graduate training program with her company in Singapore. Next year I plan to undertake a Masters of Marketing. My interests include |

|  |
| --- |
| **Current Position:** |
| Title/Role |  | Company |  | Length of Tenure |  |
| **Previous Positions:** |
| Title/Role |  | Company |  | Length of Tenure |  |
| Title/Role |  | Company |  | Length of Tenure |  |
| Title/Role |  | Company |  | Length of Tenure |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Location Preferences:** |  |  |  |
| What suburb do you live in? |  | What suburb do you work in? |  |
|  |  |  |
| **Meeting Location Preferences:** | ☐ Close to work | ☐ Close to home |
| **Age Range:** | ☐ 20 – 24 ☐ 25 – 29 ☐ 30 – 34 ☐ 35 – 39 ☐ 40 + |

**How did you hear about our Mentoring Program? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Mentees**

**1. Why do you want to become involved in the Marketing Women Inc Mentor Program?**

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**2. Have you participated in other mentoring programs in the past? If so, please describe how that worked:**

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**3. Please list three areas in which you hope to benefit from a mentor:**

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**4. Do you have a preference on your mentor’s background/experience, i.e. B2B, B2C, industry? Where possible, we will try to accommodate your request.**

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**Key Dates**

Please note the following key dates for the mentor program. Previous feedback indicates that these events are critical to ensure the most effective mentoring program and mentoring relationships. Please be prepared to commit to these sessions.

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| --- | --- |
| Initial training and launch event | May 2022 - Date TBC |
| Mid program networking event | August 2022 - Date TBC |
| Completion celebration | November 2022 - Date TBC |

**Time Commitment**

In addition to the events outlined above, it is anticipated that mentors/mentees will meet for a minimum of one hour every month. Time required will vary depending on the specific objectives of the mentoring relationship; however, the time commitment above should be used as a benchmark.

**Cost**

The cost per mentee is $250 payable prior to Initial Training & Launch Event. MWI will provide an invoice with payment details, once a mentor match has been made.

**Agreement**

*Please read the following and sign your agreement to the requirements outlined:*

I understand that part of my commitment to the Marketing Women Inc Mentor Program is to be available for training. I am willing to actively work in the development of a mentoring relationship and acknowledge that I will maintain confidentiality whenever appropriate.

Yes, I am able to attend the above listed events, and I am also able to commit to appropriately 12 hours of my personal time over a six month period as part of the program.

|  |  |
| --- | --- |
| Name |  |
| Signature |  |
| Date |  |

Please note: The information within this application form will be kept confidential. We will endeavour to find a suitable match for all program applicants. In the event that we are unable to find you a suitable match for this program, you will be given first priority for the next Marketing Women Inc Mentor Program.

Please email your completed application to info@marketingwomeninc.com.au